

In focus: THE LIST

We have always known this is a nation rich in creative talent. That's why House & Garden is launching The List, a new online directory of design professionals. DAVID NICHOLLS highlights three new members



Room to Bloom

⇒ In 2011, the London-based Dutch designer Ursula Wesselingh had an epiphany and set up Room to Bloom, an interior-design practice dedicated to creating spaces for children ranging from tots to teens. 'I was looking for a niche, something to specialise in, and I had noticed in my work that I always enjoyed working on children's rooms,' she says. 'The idea stuck.' She likes the smaller scale of these projects, which can last just a few months from initial brief to final installation. 'I love the use of colour and pattern, and the cuteness of children's rooms,' she says, 'but I always start with what is there. It is important for me to visit the client's house first so I can design something that will work with the rest of the house.' room-to-bloom.com

> TO FIND OUT MORE AND TO REGISTER FOR THE LIST, visit houseandgarden.co.uk/thelist



There is a relaxed sense of elegance to the work of Sally Dernie, a designer who retrained at KLC School of Design after a successful career as a solicitor. She set up her practice in 2003 and, since then, has honed her skills on houses and flats round the country. She has a knack for sourcing the perfect textiles and accessories. Sally says that she often ends up working on a house over a number of years, as the clients have the time or the money to allow. Intriguingly, she is also a keen equestrian who competes in British Dressage competitions. This passion led to her transformation of a Grade II-listed threshing barn into a handsome stable. sallydernie.com

April Russell design

→ This international company was established in London in 1998 and followed up with a New York office in 2014. April and her team produce top-notch interiors in a wide range of styles, but what is most striking in so much of their work is the way that art pieces are integrated into the schemes. The art services element of the business can include anything from integrating an existing collection into a design to advising on restoring and framing, or even starting a new collection. To get a feel for April's design philosophy and taste, it's worth looking at the excellent 'Insights' blog on her website. aprilrussell.com □

